

Website creation and development!

1. Defining technical specifications for the project.
2. Our artist creates the visual appearance of the site.
3. Our web-designer creates graphics.
4. Our web-coder develops program unit and registers it at our server.
5. You get your site!

Specialists of the Pyunik Design studio are the professionals in the field of web-design creation, website development and support. The full list of our works you can view in our "Portfolio".

Turnkey web site development.

In website development process we use modern information technology and create a usable site with convenient navigation system.

Website creation at Pyunik Design studio means:

Domain name registration and web hosting

Usability and site optimization

Design and redesign

Content writing

Tech support and administering

Internet marketing, web-analyzing.

Search engine optimization and promotion

Content management system

Web site is the best opportunity to approve oneself in the WWW

Before soaking yourself into web site and all its components, you should first of all have the idea of the overall purpose for your web site.

So one of the main objects of site development is translating your business needs into a web presence and thus getting profit. There's a great variety of ways to commercialize your site. With the help of site you may advertise standard services or sell goods. As a rule commerce Web-sites (e-commerce) execute one of the following functions:

- Broadcasting information about the company by publishing on-line brochures
- Taking goods and service purchase orders
- Providing services or digital products
- Providing extra services and products
- Cost saving

One common way to characterize a site is referring it to one of the following categories: commerce, entertaining, informational, navigational, artistic or personal. Aims, audience and abilities of each type vary significantly. That's why you should be careful and not apply the same design concept to various forms.

Unlike periodicals limited by publishing periods site gives you the opportunity to advertise products daily, every hour and every minute.

Beautiful and usable web site will raise your image.

Site will let the whole world know about you and promote your products or goods beyond the bounds of your location and you will be known by a great many of people living in United States and beyond its borders.